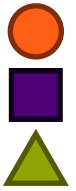


Ted Kusio

creative
TECHNOLOGY
DIRECTOR



TED@KUSIO.NET * 646.784.3644 * MINNEAPOLIS, MN

TECHNOLOGY

- ▶ Expertise with: Responsive HTML5, CSS3, JavaScript, jQuery
- ▶ Experience with: Web Content Accessibility Guidelines (WCAG)
- ▶ Experience with: SASS; PHP; Git; Wordpress; agile process
- ▶ Familiarity with: JS app development, including Vue, Angular, Webpack, Node

CREATIVITY

- ▶ Graphic design and art direction (including full Adobe suite)
- ▶ Responsive web site/app UI/UX design (desktop, tablet, mobile, etc.)
- ▶ Code-driven animation
- ▶ Video editing, animation (Adobe AfterEffects, Premier)
- ▶ Audio Editing and Music Composition

LEADERSHIP

- ▶ Build, recruit, lead and retain talented, diverse teams
- ▶ Create positive and safe work environment
- ▶ Facilitate training and exploration
- ▶ Communicate often and clearly with team and upper management

ONLINE PORTFOLIO: KUSIO.NET

experience

Creative Web Developer/Director, Minneapolis, MN; Freelance (12/17- Now)

Devise and develop unique web sites, web apps and online content

Creative Director @ JohnRyan Performance, Inc, Minneapolis, MN (3/16-12/17)

Led team of eight developers, creatives and support staff to create and distribute digital signage “spots” for the company’s agency division; generated creative concepts and wrote copy; presented to and collaborated with clients

- Developed the company’s first dynamic, animated HTML5 spots that were more efficient, had greater creative possibilities and worked on more players than previous Adobe Flash-based spots
- Led the development team to find the best way to animate with HTML5 on cost-effective players: coded sample spots; researched animation frameworks; developed standards; built templates; wrote documentation; tested a lot

Senior Front-end Developer @ Connexions Loyalty, Eden Prairie, MN; Contract (3/15-3/16)

Worked on a .NET team to style and program the Chase Ultimate Rewards travel site UI/UX

- Improved the site and work-flow by collaborating with client’s designers and adapting site layouts to work with existing code while creating a richer and more useful customer user experience
- Enforced and maintained the site’s accessibility and adherence to WCAG standards
- Defined and maintained front-end standards for current and future versions of site

Manager of Software Development @ Infor / Hook & Loop, New York NY (6/13-3/15)

Managed in-house, off-site and third-party resources; directed team on wide range of projects, from concept through release

- Recruited, interviewed, hired and managed brand new team of twelve diverse and talented front- and back-end web and software developers and QA staff
- Initiated deep and active collaboration between designers and developers
- Drove teams to explore and develop effective, reliable and innovative UI/UX software solutions
- Taught, spoke and represented the company at public events

Front-end Developer & Digital Art Director, New York NY; Freelance & Contract (10/12-5/13)

Clients: *The Discovery Channel, G2, sparks & honey*

Designed and coded responsive, cross-browser web sites, web elements, ads, e-mails, and templates

- Exceeded client expectations; offered quick turnaround time; adapted to ever-changing formats and requirements
- Enjoyed many extended contracts



Adjunct Professor @ New York City College of Technology/City University of New York, Brooklyn, NY; Part-time (Fall 2011, Spring 2012, Fall 2012)

Taught basic programming skills and interactive animation

Senior Interaction Designer @ Crisp Media, New York NY (12/11–10/12)

Designed and developed effective and interactive mobile content for iOS and Android devices

- Created mockups for new business pitches, including creative concepts, UI/UX and functionality

Senior Front-end Web Designer/Developer @ The New York Times, New York NY; Contract (1/11–12/11)

Devised creative concepts, established UI/UX, designed and developed digital marketing material

- Helped successful launch of paywall with effective online ad design and development
- Sole web developer on 2011 versions of New York Times microsites and landing pages

Front-end Developer & Digital Art Director, New York NY; Freelance & Contract (6/10–1/11)

Clients: *Interbrand, Macy's, Intermix*

Designed and coded web material; created motion graphics and presentations

Manager of Interactive Services @ DDB, New York, NY; Contract (6/08–6/10)

Directed technical and creative aspects of interactive projects, built, led and managed team, hands-on development

- Launched QC department and implemented development standards
- Initiated and led in-house training programs

Interactive Art Director/Developer, New York NY; Freelance & Contract (4/08–6/08 & 12/06–3/07)

Clients: *Droga5 (Nike), Tequila/TBWA/Chiat Day (Sprint, Bayer, Disney, CBS), Estée Lauder*

Created website simulation for new business pitch; composed music and created motion graphics for presentations

Multimedia Director @ The Halo Group, New York, NY (3/07 –4/08)

Designed and developed websites, microsites, banner ads, client presentations, company blog

- Trained company leaders and staff on emerging technologies and practical usage

Integrated Marketing Multimedia Director @ Vogue, New York, NY; Contract (9/06–12/06)

Designed, created and supported digital material for sales team, including presentations

- Created sales presentation that led to record number of ad sales
- Developed company's first fully interactive presentation

Creative Director @ Paragon Advertising, Buffalo, NY (4/03–8/06)

Wrote, directed and edited TV spots; created cross-platform ad campaigns

- Launched and ran in-house video and web teams

education

- Continuing Education: School of Visual Arts; Parsons; General Assembly; Buffalo State College; and more
- State University of New York at Buffalo, Buffalo, NY: B.A. in Music Composition/Media Studies
- Syracuse University, Syracuse, NY: B.S. in Mechanical/Aerospace Engineering

volunteer experience (mn)

- AIGA MN Diversity & Inclusion Committee
- AIGA MN Design Camp Committee
- Board Member of The Redeeming Time Project
- Web Developer at 48in48 hackathon
- "Buddy" with Art Buddies